

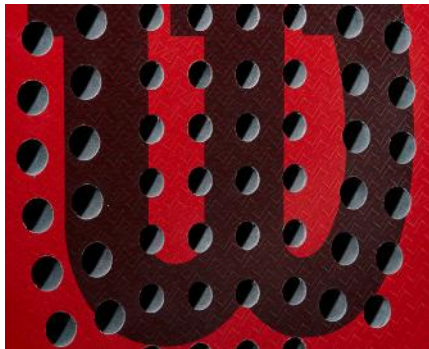
PADEL RACKET RANGE SS24

BELA V2.5

Why?

- Maintains the “freshness” of the product
- Creates new excitement
- Consumers buy rackets every 9-15months
- Maintains the connection of Bela with the community







BELA V2.5

Shape of racket: Teardrop



BELA V2.5 PRO
WR161511F+



BELA V2.5 ELITE
WR161311U+



BELA V2.5 LT
WR161411U+

Type of Player: **Attacker**

BENEFIT

- Co-designed and inspired by padel legend, Fernando Belasteguín
- Enhanced Sweet Spot size: Wide sweet spot ensures consistent and solid feel across the face.
- Spin Advantage: Spin Effect Signature texture and sharp hole technology for superior spin and excellent feel across the face.
- Comfortable Grip: Finger notches in the throat area provide a comfortable second-hand feel.
- Consistent Feel: Thoughtfully designed hole pattern maintains uniform responsiveness.
- Lasting durability: Reinforced frame and clear bumper for frame and paint durability

Foam Type	Firm Eva Foam	Soft Eva Foam	Soft Eva Foam
Construction	Primero carbon	Carbon Fiber Face	Carbon Fiber Face
Weight	370 gr	365 gr	355 gr
Balance	265mm	260mm	260mm

BELA V2.5 PRO

NEW

SRP

340€

Head shape

Teardrop

Weight

370gr

Balance

265mm

Length

455mm

Cover

Yes

Stock #

WR161511F+

Product Mapping

Best

Distribution

Wilson.com /Premium Partners

Samples

September 2023

RID

April 1st, 2024



FEATURES

- **Primero Carbon Face** mix of incredible power and quick responsiveness, maximizing propulsion off the paddle face
- **Spin Effect Signature Texture** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Firm Eva Core** Produces solid, crisp shots for quicker ball deflection and excellent control
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke

BELA V2.5 ELITE

NEW

SRP

230€

Head shape

Teardrop

Weight

365gr

Balance

265mm

Length

455mm

Stock #

WR161311U+

Product Mapping

Good

Distribution

Wilson.com /Premium Partners

Samples

September 2023

RID

April 1st, 2024



FEATURES

- **Carbon Fiber Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **Spin Effect Signature Texture** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke

BELA V2.5 LT

NEW

SRP

270€

Head shape

Teardrop

Weight

355gr

Balance

265mm

Length

455mm

Stock #

WR161411U+

Product Mapping

Good

Distribution

Wilson.com /Premium Partners

Samples

September 2023

RID

April 1st, 2024



FEATURES

- **Carbon Fiber Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **Spin Effect Signature Texture** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
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- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke

BELA V2 Jr

SRP
120€

Head shape
Teardrop

Weight
310gr

Balance
261mm

Stock #
WR134211U+

FEATURES

- **Fiber Glass Weave** Frame construction supplies nice mix of stability and paddle responsiveness for recreational players
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke



B L A D E

v3



POWER
with
Stability

W | BLADE



Progression on stiffness and swingweight



BLADE v3 PRO
CARBON FIBER FACE
FIRM FOAM



BLADE v3
HYBRID FACE
FIRM FOAM



BLADE v3 LS
FIBERGLASS FACE
SOFT FOAM

+power

+comfort

+

Swingweight/Stiffness

-

BLADE V3 PRO

SRP 290€ Stock # WR166911U2

Head shape Teardrop

Weight 365Gr

Balance 270Mm

Length 455mm

RID July 22nd, 2024

FEATURES

- **3K Carbon Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **C2 tubular construction** Crafted with precision using a carbon tubular construction, ensuring a uniform tubular thickness and resulting in increased durability, incredible shot control, and superior feel over the entire racket
- **Anti-fragile edge** Reinforces the padel racket head with robust material to provide long-lasting durability during aggressive play
- **Firm Eva foam** Produces solid, crisp shots for quicker ball deflection and excellent control
- **Spin Texture** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Due Grid hole pattern** : Hole pattern that optimizes power and control in different parts of the racket. Larger diameter top holes provide more power on overheads, while smaller holes on the bottom provide enhanced spin and control for defensive shots and volleys.
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke



*Tech names to be confirmed

BLADE V3

SRP 250€ Stock # WR167011U2

Head shape Teardrop

Weight 365gr

Balance 267mm

Length 455mm

RID July 22nd, 2024

FEATURES

- **Carbon Fiber Composite** Blend of carbon and woven fiberglass contributes to softer feel and produces greater explosive power than fiberglass paddles
- **C2 tubular construction** Crafted with precision using a carbon tubular construction, ensuring a uniform tubular thickness and resulting in increased durability, incredible shot control, and superior feel over the entire racket
- **Anti-fragile edge** Reinforces the padel racket head with robust material to provide long-lasting durability during aggressive play
- **Firm Eva foam** Produces solid, crisp shots for quicker ball deflection and excellent control
- **Spin Texture** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Due Grid hole pattern** : Hole pattern that optimizes power and control in different parts of the racket. Larger diameter top holes provide more power on overheads, while smaller holes on the bottom provide enhanced spin and control for defensive shots and volleys.
- **hole technology** Advanced hole-drilling process generates increased bite with every stroke



*Tech names to be confirmed

BLADE V3 LS

SRP 200€ Stock # WR167111U2

Head shape Teardrop

Weight 355gr

Balance 260mm

Length 455mm RID July 22nd, 2024

FEATURES

- **Fiber Glass Weave** Frame construction supplies nice mix of stability and paddle responsiveness
- **Soft Eva ECO foam : Bloom®** Bio based soft foam creates an enhanced connection to the ball for superior feel
- **Spin Texture** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Duo Grid Hole pattern** : Hole pattern that optimizes power and control in different parts of the racket. Larger diameter top holes provide more power on overheads, while smaller holes on the bottom provide enhanced spin and control for defensive shots and volleys.
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke



*Tech names to be confirmed

PACE v1





PACE V1 – CORE MODELS



PACE v1 BLUE

WR169321U+



PACE v1 RED

WR169311U+

PACE V1

SRP
100€

Head shape
Round

Weight
365gr

Balance
265mm

Length
455mm

Cover
No

Stock #
WR169321U+ - BLUE
WR169311U+ - RED

Product Mapping
Good

RID
September 2nd, 2024

FEATURES

- **Fiber Glass Weave** Frame construction supplies nice mix of stability and paddle responsiveness for recreational players
- **Core Foam** Low density foam provides stable performance while retaining a soft, comfortable feel upon contact
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke
- Shape for increased sweetspot



*Pics don't have the specs decal

PRO STAFF V2.0

SRP
290€

Head shape
Round

Weight
365gr

Balance
265mm

Stock #
WR112111U+
WR112121U+ BLUE

FEATURES

- **Carbon Fiber Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **Perimeter Weighting System** Weighting system places extra weight at 3 & 9 of padel racket to increase the sweet spot and improve torsional stability through the swing
- **Spin Effect Grip** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke
- **Sublime grip** Encompasses ideal blend of softness, tack and comfort with additional moisture absorption through micro-perforations on the surface
- **Extended handle** Ideal for players with two handed backhands



PRO STAFF V2.0 ELITE

SRP

220€

Head shape

Round

Weight

365gr

Balance

265mm

Stock #

WR112211U+

FEATURES

- **Carbon Fiber Composite** Blend of carbon and woven fiberglass contributes lightweight feel and produces greater power than fiberglass paddles
- **Perimeter Weighting System** Weighting system places extra weight at 3 & 9 of padel racket to increase the sweet spot and improve torsional stability through the swing.
- **Spin Effect Grip** Textured surface grips ball upon contact for enhanced spin and excellent feel on every shot
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke
- **Sublime grip** Encompasses ideal blend of softness, tack and comfort with additional moisture absorption through micro-perforations on the surface
- **Extended handle** Ideal for players with two handed backhands



PRO STAFF V2.0 LT

SRP
250€

Head shape

Round

Weight

355gr

Balance

265mm

Stock #
WR111911U+

FEATURES

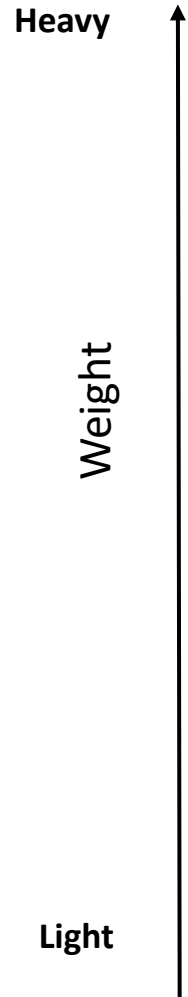
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- **Extended handle** Ideal for players with two handed backhands



INTERMEDIATE SEGMENTATION SS24

Accent v1

Carbon Force v5



- Head Shape:Tear drop
- Sweetspot location:Mid
- Effortless power
- Comfort

- Head Shape:Tear drop
- Sweetspot location:Mid
- Mix control and power
- Value oriented consumer

ACCENT V1

Shape of racket: Tear Drop



ACCENT V1

WR146211U+



ACCENT V1 LT

WR146311U+

Foam Type	Soft Eva Foam	Soft Eva Foam
Construction	Carbon Fiber	Carbon Fiberglass Composite
Weight	361 gr	350 gr
Balance	260mm	260mm

Type of Player: Casual players looking for easy power and comfort

BENEFIT

- Effortless Power and Optimal Comfort: Unlock easy power while experiencing unparalleled comfort.
- Power Boosting Sweet Spot: Incredible power boost with our revolutionary concave design along the paddle edge, which maximizes the sweet spot and playing surface
- Increased Contact Time for Unmatched Comfort and Power: By increasing the contact time on the padel face, the Comfort texture creates a cushioning effect that results in unparalleled comfort and effortless power in every shot.

ACCENT V1

SRP
190€

Stock #
WR146211U+

Head shape
Teardrop

Weight
361gr

Balance
260mm

Length
455mm



FEATURES

- **Carbon Fiber Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Comfort texture** Thicker texture increases contact time on padel face, providing a cushioning effect that generates ultimate comfort and effortless power in every shot.
- **Amplified face** Shape increases cushioning for the entire hitting surface and tapers the profile to reduce vibrations and enhance the sweet spot.
- **Infinity edge** Revolutionary concave design along the paddle edge increases the sweet spot and playing surface for boost of power.
- **Detachable Wristcord** Construction easily attaches to and detaches from padel racket handle to give user ability to easily swap or personalize with preferred wrist cord type and color.

ACCENT V1

SRP
230€

Head shape
Teardrop

Weight
350gr

Balance
260mm

Length
455mm

Stock #
WR146311U+

FEATURES

- **Carbon Fiber Composite** Blend of carbon and woven fiberglass contributes lightweight feel and produces greater power than fiberglass paddles
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Comfort texture** Thicker texture increases contact time on padel face, providing a cushioning effect that generates ultimate comfort and effortless power in every shot.
- **Amplified face** Shape increases cushioning for the entire hitting surface and tapers the profile to reduce vibrations and enhance the sweet spot.
- **Infinity edge** Revolutionary concave design along the paddle edge increases the sweet spot and playing surface for boost of power.
- **Detachable Wristcord** Construction easily attaches to and detaches from padel racket handle to give user ability to easily swap or personalize with preferred wrist cord type and color.



CARBON FORCE

Shape of racket: Teardrop



CARBON FORCE PRO

WR134311U+



CARBON FORCE

WR134511U+



CARBON FORCE LT

WR134411U+

Type of Player: **Player looking for power and control in a value-oriented format**

BENEFIT

- Unmatched Power and Control: An iconic padel racket that delivers top-tier power and control. Experience an exceptional blend of playability and control.

Foam Type	Soft Eva Foam	Soft Eva Foam	Soft Eva Foam
Construction	Carbon Fiber Face	Carbon Fiberglass Composite	Carbon Fiber Face
Weight	365 gr	365 gr	355 gr
Balance	263mm	265mm	260mm

CARBON FORCE PRO

SRP 190€ Stock # WR134311U+

Head shape Teardrop

Weight 365gr

Balance 263mm

Length 455mm

Cover NO

FEATURES

- **Carbon Fiber Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **Tri-Hex Texture** Unique texture induces added ball rotation and spin upon contact with the paddle surface
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke
- **Detachable Wristcord** Construction easily attaches to and detaches from padel racket handle to give user ability to easily swap or personalize with preferred wrist cord type and color.



CARBON FORCE

SRP 130€ Stock # WR134511U+

Head shape Teardrop

Weight 365gr

Balance 265mm

Length 455mm

Cover NO

FEATURES

- **Carbon Fiber Composite** Blend of carbon and woven fiberglass contributes lightweight feel and produces greater power than fiberglass paddles
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke
- **Detachable Wristcord** Construction easily attaches to and detaches from padel racket handle to give user ability to easily swap or personalize with preferred wrist cord type and color.



CARBON FORCE LT

SRP
160€

Head shape
Teardrop

Weight
355gr

Balance
260mm

Length
455mm

Cover
NO

Stock #
WR134411U+

FEATURES

- **Carbon Fiber Face** A strategically woven layer of carbon fiber gives players the ability to hit with impressive power
- **Tri-Hex Texture** Unique texture induces added ball rotation and spin upon contact with the paddle surface
- **Soft Eva Core** Offers cushioned feel with impressive shock absorption, generating effective blend of comfort and lightweight power
- **Sharp hole technology** Advanced hole-drilling process generates increased bite with every stroke
- **Detachable Wristcord** Construction easily attaches to and detaches from padel racket handle to give user ability to easily swap or personalize with preferred wrist cord type and color.



PADEL BALLS

X3 PADEL BALL

SRP

7,20€

SKU

WR8900801+

FEATURES

- Wilson's X3 Padel ball can maintain its performance and is the perfect Padel ball for longer and gruelling practices or matches
- The X3 is engineered with the perfect combination of consistency, durability, and playability, and it's perfect to use on all padel surfaces.
- Dura-Weave felt is tightly wrapped around the core, which allows the ball to move faster even in slower conditions.
- The packaging includes a friendly nod to the environment by reducing the plastic waste of the overcap in half.
- Can includes three balls.



X3 SPEED PADEL BALL

SRP
7,20€
SKU
WR8901102+

FEATURES

- Maximum feel, reliable consistency, This is what Wilson’s X3 Speed Padel Balls have to offer.
- Engineered with an ideal blend of playability and consistency, the X3 Speed is ideal for faster padel court surfaces.
- It features a premium woven felt and resilient core that generates lively responsiveness and superior feel on every shot.
- The packaging includes a friendly nod to the environment by reducing the plastic waste of the overcap in half.
- Can includes three balls.



WILSON PREMIER PADEL BALL

SRP

7.90€

SKU

WR8908401+ (3 ball can)

Engineered with an ideal blend of playability and consistency, Wilson Premier Padel ball ideal for faster padel court surfaces.

FEATURES

- Official Ball of Premier Padel
- Validated and tested by the World's Best Padel Players
- Newly engineered core which is optimized for faster court conditions with better feel and control
- The New Dura- Weave felt has HiVis coloring for easy tracking
- Engineered for longer play with exceptional consistency and playability, the Wilson Premier Padel Ball is ideal for the following playing conditions
 - Hot weather and high humidity conditions
 - Slower play
 - Altitude over 600m or faster padel court surfaces.
- The packaging includes a friendly nod to the environment by reducing the plastic waste of the overcap in half.
- Can includes three balls.



WILSON PREMIER PADEL SPEED BALL

SRP

7.90€

15.80€

SKU

WR8908501+ (3 ball can)

WR8909601+ (bipack)

The Wilson Premier Padel S engineered to provide a lively ball with exceptional consistency, durability, for faster play.

FEATURES

- Official Ball of Premier Padel
- Validated and tested by the World's Best Padel Players
- play
- Newly engineered core has been optimized for faster, more responsive play
- The New Dura-Weave HiVis felt is tightly wrapped around the core, which allows the ball to move faster even in slower conditions.
- Engineered with an ideal blend of playability and consistency, Wilson Premier Padel Speed ball is ideal the for the following conditions
 - Faster play
 - Slower court surfaces
 - Cold weather conditions
 - Courts located under 600m
- The packaging includes a friendly nod to the environment by reducing the plastic waste of the overcap in half.
- Can includes three balls.

